



YASMINE

GRAPHIC DESIGNER

PORTFOLIO

www.yasminemerciar.com

SKILLS

InDesign
Illustrator
Photoshop
Lightroom
After Effects
Premiere Pro
Acrobat
Power Point / Keynote
Google Slides
Photography
MS Word
Excel
Klaviyo / Mailchimp

EDUCATION

SMC | 2013-2018 | Associates

GET IN TOUCH

Cell: 310-908-8923
Email: yasmineodesigns@gmail.com
Location: Hawthorne, CA

WORK EXPERIENCE

Parker Aerospace | July 2022 - September 2022

- Helped produce billboard banners, yard signs, and business cards
- Created flyers, menus, and newsletters for the Aerospace Trade show
- Helped create a new and improved logo for the GROWTH sales department

Voluspa Candles | March 2022

- Primarily focused on helping produce sustainability sheets, training sheets, annual scan books, fragrance cards, and other educational and marketing materials

Reach Agency | March 2021

- Specialized in designing Keynote, Power point, and Google Slide pitch decks for various companies such as Microsoft, Xbox, Nestle, and Stella Artois in order to present social media marketing ideas to improve marketing growth.

Siligan Containers | October 2019

- Created a 100 page sustainability report utilizing InDesign and Illustrator to produce a visually appealing and easy to read layout for Siligan's stakeholders
- Produced visually engaging and easily digestible infographics for the sustainability team

Zachery Prell | June 2018

- Designed email marketing campaigns using Klaviyo
- Created social media content and other marketing assets
- Retouched/resized images, designed web banners, Facebook ads, and created social media assets.

Diane's Beachwear | Dec 2017

- Designed email campaigns for various companies such as L Space, O'Neil, Vitamin A, etc while working within the parameters of each brand's style guidelines
- Assisted with delivery of all web banners and other online marketing material
- Worked closely with copywriters and marketing team to gather images, written copy, develop unique digital content for social media ads, and route designs on a tight schedule